



The LocalBiz Award for ICT

Delivering Key Skills

The LocalBiz Project is a set of learning programmes built around activities which involve research, communication, risk assessment, creativity, and the use of ICT in business—upon which this programme focuses. The LocalBiz Project has as its central theme the management of a community website, which combines social and business enterprise. Students collect information about businesses operating in their community, events which are taking place, items of news, and publish these on a ready-made, easy-to-use website which they promote within the community. Students gain the LocalBiz Award for ICT upon successful completion of the programme.

The ICT Programme is ...

... a practical series of 'joined-up' activities which reinforce the use of ICT through research, analysis and written communications. Working through the programme helps to prepare the students for the examination. The completed workbook provides the portfolio of evidence to gain the full qualification.

The three major areas which must be covered for the Key Skill "Information and Communication Technology" award are:

- ✦ Find and select information
- ✦ Develop information
- ✦ Present Information



This programme offers three practical and interesting ICT-related assignments. Each is very different, but they combine together to prepare the students for the written examination. It also provides ample student evidence to gain the full qualification. In communicating with members of the public, people in businesses, charities, etc., it helps students to prepare for the World of Work.

The ICT Programme delivers ...

- ◆ Preparation and evidence for the "ICT" key skill
 - equivalent to $\frac{3}{4}$ GCSE
 - ◆ Certificates for full or partial completion
 - ◆ An introduction to the World of Work
 - real work with real customers
 - ◆ Motivates and interests students of all abilities
 - from Yr10 upwards
- ... through an exciting, interesting, and unique hands-on learning experience.



The ICT Programme is an ideal way to combine enterprise learning with a recognised qualification which shows that students are well-equipped for working in today's modern business world."

More Information at
www.TheLocalBizProject.com
or call 01943 434343

