

Putting the  
**WOW!**  
into Learning



Preparing students  
for the  
**World of Work**

## Prince Henry's Grammar School – Otley

In the previous academic year, a group of 6th form students launched Otley LocalBiz as a Young Enterprise business. They were very successful, and won an award given by the British Computer Society. Their story featured in a previous case study.

At the beginning of this academic year, Barry Mordue at PHGS was looking for something to encourage his Year 11 students who were spending most of their week on courses at a local college. As it fitted so well with their overall aims in work-related learning, Barry decided to give this group the opportunity to build on that earlier work. He split them into two groups, one to enhance the Directory, and the other to seek out sources of community information to populate the events guide.



The group are very practically oriented. Instead of spending a lot of time trying to create letters and writing to the local businesses and waiting for replies they decided that the best strategy was to go out and visit the local businesses in Otley.

The group were initially a little nervous in meeting and talking with adults about developing the community website, however they decided that it was best if they visited business working in pairs. Hayley remarked "Working in pairs made it easier. It gave us more confidence."

Vicky identified a problem after examining the returned forms they had collected "... because some of them were not properly filled in, and had some incorrect spellings." We had to contact the businesses again to make sure the information and spellings were correct.

The team were also delighted that their request for donations from advertisers had been a good strategy as one donation they received was for over £40.

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