

Putting the
WOW!
into Learning



Preparing students
for the
World of Work

Penistone Grammar School - South Yorkshire

Penistone Grammar School started work on the Project in the Autumn term of 2004. The school is based in a rural community in South Yorkshire. The intention was to include details of all businesses, but to focus on rural industries, especially on those people working from home and on a part-time basis. The school was also interested in advertising non-profit organisations.

Geoff Lambert, Assistant Head, had already put in place a number of "Enterprise" activities, for the next academic year and launched these at a Business Breakfast which the school ran on June 18 2004.

The Project began with a group of 6th form students, in September, led by teacher Nadine Murphy. "I had no difficulty getting the students enthused and we all found it extremely easy and enjoyable to do".

An example of a search undertaken on their website is shown here.

Name	Description
Factory shop	[01226 766565] Ladies retail fashion [More]
Naylor Yorkshire Flowerpots	[01226794059] Factory Shop [More]
The Barbers Shop	[01226 761308] The Barbers Shop offers a good friendly service and is open six days of the week. [More]

Sean Workman (Webmaster) and Andrew Hall (Operations Manager) said "We were helped by the advice from the team at LocalBiz HQ to find out how to customise the site and improve its content."

The Project gave the students a greater insight into the world of business, and the range of businesses which exist in their own area. Jerome Douglas, the MD of the team, commented "We enjoyed working as a team. We tried different ways of communicating with businesses to find the best method."