

Putting the  
**WOW!**  
into Learning



Preparing students  
for the  
**World of Work**

## Bebington Community Website

Students at Wirral Grammar for Boys successfully launched their own community website in just one day during Enterprise Week 2006. The school was looking for a one day activity which could be run in teams consisting of students from Year 8 to Year 12, one which linked to the school's aims, and one which could be built upon year after year. The solution was the LocalBiz Project Enterprise Day Programme.



George Schenk (Y9, left), Nathan Just (centre, Y8) and James Cowgill (right, Y9) explaining to their mentor Robert Anson (back, Lower Sixth) how they are entering the business details, and asking him to review their words. They were keen to make it look good, to improve their chances of winning the day's competition.

**Outcomes:** Student presentations at the end of the day confirmed they covered the following:

- Research
- Problem Solving
- Teamwork
- Communication
- ICT
- Buying from the Internet
- Planning
- Creative Writing

Some students also gained experience in telesales.

**Jacqui Kennah** (Business & Enterprise Teacher) "We decided to launch our LocalBiz community website using the Enterprise day Programme during Enterprise Week. Our group of 30 students, in five teams of six, adopted a 'can do' attitude early on, rising to this challenge and showing a real determination to succeed. The Sixth Form supported us, helping us to achieve our goals, through mentoring the students, videoing the day, and marking / providing feedback for some of the day's competitive elements.

"Our new community website provides an opportunity through which the school, local businesses and the local and wider community can move forward together. The majority of the students have put themselves forward to be interviewed for the various roles needed to develop the community website further as an extra-curricula activity this year, with a view to incorporating it into our formal timetable next year."

**Tony Boustead** (Community Manager) "I have a firm belief that to be successful in the eyes of the local and wider community we have to be seen to be doing exactly what it says on the tin! By this I refer to the true meaning of community development, which suggests sharing, fellowship, interaction and above all participation.

"Projects such as *The LocalBiz Project* provide an ideal opportunity for the community to work together with the school to meet these common objectives.

"Wirral Grammar School for Boys has always been associated with success and quality. By launching the Bebington Community website, local businesses, partner schools and members of various other community groups can now play a key role in ensuring that this success now extends well beyond the school gates ... long may it continue!

Take a look at [www.Bebington.LocalBiz.co.uk](http://www.Bebington.LocalBiz.co.uk)